

• • • P R O G R A M • • •

DAY 1

Wednesday, May 23, 2012

- 1:00 pm **Annual general meeting (AGM) of associate members**
Leduc / Fortin Room
- 1:30 pm **Annual general meeting (AGM) of regular members**
Address by the QFIC's Chief Executive Officer
Suzor-Côté Room
- Block 1 New markets!**
- 3:00 pm to **Ryoichi Takahashi**, Québec General Delegation in Tokyo,
4:30 pm QWEB Japan
 Robin Lu, Canada Wood, QWEB Shanghai
 Glen Meehan, Lumber trader on international and domestic lumber markets,
Matériaux Blanchet inc. Québec City to Dubai
- Moderator: Christian Provost**, Sales & Market Vice-President
Suzor-Côté Room
- 5:00 pm **Opening cocktail reception**
Presentation of plaques: Industries, 25 years / 50 years
Foyer / Borduas

DAY 2

Thursday, May 24, 2012

- 7:00 am **Breakfast**
Opening address by Mr. André Tremblay
Awarding of QFIC's college and university grants and scholarships
Borduas / Krieghoff Room
- Block 2 Green products and sustainable development**
- 9:00 am to **Éric Paradis**, Vice-President, Merchandising. Building Materials and Forest
10:15 am Products, RONA
 Léon Marineau, Vice-President – Environment, Cascades
 Renée Michaud, Industrial Affairs Director Interuniversity Research Centre for the
Life Cycle of Products, Processes and Services
- Moderator: Robert Beauregard**, dean of Université Laval's Forestry, Geography
and Geomatics Faculty and president of Coalition Bois Québec
Suzor-Côté Room

• • • **PROGRAM** • • •

Block 3 A case study: the auctioning of public forest timber

10:30 am -
11:45 am

- Mario Gibeault**, General Manager, Bureau de mise en marché des bois
- Shawn Hedges**, Senior Policy Officer, BC Timber Sales Headquarters, Ministry of Forests, Lands and Natural Resource Operations, British Columbia
- Pierre Chavet**, certified forest manager, Bureau d'expertises et de gestion forestières, France

Moderator: Jean-François Côté, F. Eng., M.Sc., President, Consultants forestiers DGR

Suzor-Côté Room

12:00 pm

Minister's luncheon

Clément Gignac, Québec Minister of Natural Resources and Wildlife
Minister's address
Presentation of industry member recognition awards

Borduas / Krieghoff Room

Block 4 Markets and competitiveness!

2:00 pm to
4:00 pm

- Daniel Rouleau**, Vice-President, KSH Solutions
- Peter Berg**, Director of Knowledge for McKinsey & Company's global Paper & Forest Products Practice, Stockholm
- Éric Gaudet**, Managing Partner of the Montreal office of McKinsey & Company

Moderator: Michel Vincent, F. Eng., Economist, M. Sc. Director, Economic Services, Del Degan Massé et ass.

Suzor-Côté Room

Block 5 Roundtable on markets!

4:00 pm to
5:30 pm

- Daniel Rouleau**, Vice-President, KSH Solutions
- Peter Berg**, Director of Knowledge for McKinsey & Company's global Paper & Forest Products Practice, Stockholm
- Éric Gaudet**, Managing Partner of the Montreal office of McKinsey & Company

Moderator: Michel Vincent, F. Eng., Economist, M. Sc. Director, Economic Services, Del Degan Massé et ass.

Suzor-Côté Room

6:30 pm

Cocktail buffet

Foyer / Borduas

8:30 pm

President's banquet

Restaurant Astral 360°